



HOUSE *of*
MANAGEMENT

**YOUR
SUSTAINABILITY** *JOURNEY*
BEGINS **TODAY**

The private sector has an important role to play in achieving the **UN sustainable development goals** .



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OUR MISSION

is to provide many significant business opportunities for all companies to play a part in taking action to address and implement the **SDGs**.

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HOUSE OF MANAGEMENT HELPS YOU

- Align your programs and purpose to the needs of society
- Link your material issues strategically to implementing SDGS
- Grow the business, reach new customers , develop new products and boost your bottom line
- Use the SDG framework to report your societal contribution
- Engage different business functions in actions that support the SDGs



OUR METHODOLOGY

DEVELOP A ROBUST SUSTAINABILITY STRATEGY

Before you spend significant time or money on specific “green” initiatives”, it is very important that you understand how sustainability impacts your business model, your value chain, and your products and services. We’ve developed a roadmap that can get you there quickly.

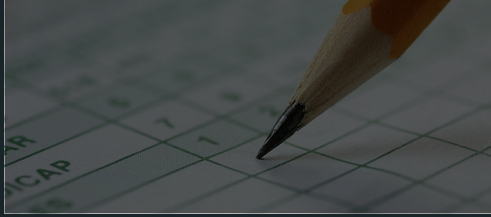
HOUSE OF MANAGEMENT SUSTAINABILITY ROAD MAP



KICKOFF MEETINGS

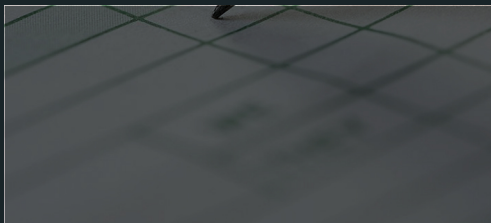


- Preliminary data collection and review
- Visits to your headquarter
- Meetings with your key executives
- Peer bench-marking, to companies in your industry
- Stakeholders interviews to determine how customers, employees, investors, and local community members judge your sustainability performance.



MATERIALITY ASSESSMENT

- We provide you with a scorecard assessment on how you stack up on key sustainability issues.
- Our effective sustainability roadmap takes into account your current activities, your future business plans, industry trends, customer expectations and your organization's level of commitment.



**GET
YOUR
SYSTEMS
IN PLACE**



Our services include:

- Product life cycle assessments
- Greenhouse gas inventory and carbon footprint reporting
- Environmental and social assessment
- Community involvement assessment



EMPLOYEE ENGAGEMENT

Employees need to feel connected to be fully engaged

There is no better tool to promote employee connectedness as engaging them in productive citizen days that are geared around key sustainable development goals.

We provide sustainable development projects in many areas:

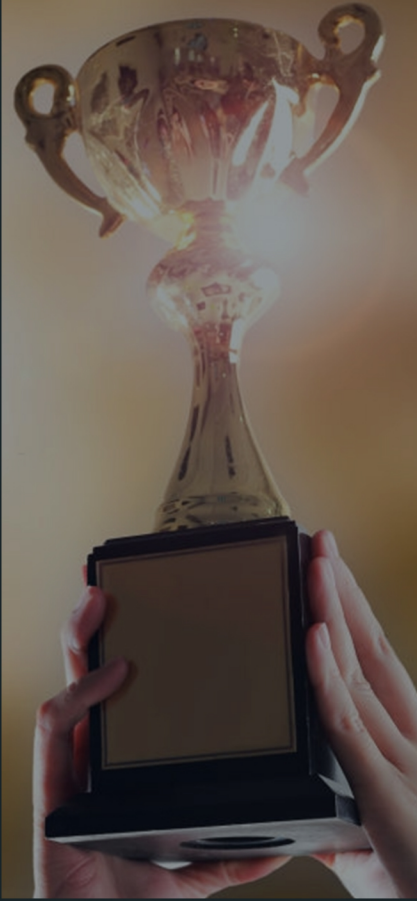
- Education
- Poverty Eradication
- Health and Wellbeing
- Water and Sanitation
- Climate Change
- Gender Equality

THE CORPORATE ENGAGEMENT AWARDS

House of Management brings you the “ The Corporate Engagement Awards” recognizing the efforts of corporates in committing to aligning their operations and strategies with UN SDGs.

The winning corporate sets the benchmark of sustainable business practices to other organizations.

The award is open to small, medium, and large organizations that excel in implementing a range of CSR programs or corporate sponsorships that address the economic and environmental needs of their society , advances the wellbeing of its employees and fosters diversity and inclusion.



THE BENEFITS OF JOINING OUR AWARD INCLUDE:

- Provides proof that your company is investing in your people and their wellbeing
- Demonstrates your eagerness to engage your employees in the future of your business
- Position yourself as an attractive employer
- Provides positive PR & Marketing reinforcement via the biggest Employee Engagement Awards program in Egypt.

CRITERIA INCLUDE

- Community partnerships
- Employee engagement
- Alignment with brand values
- Stakeholder communication
- Measurable impact
- Sponsorship

THE STORY OF L'ORÉAL'S CITIZEN DAY





THANK YOU



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